—Encouraging promotional events like participation in international trade fairs, Market surveys and publicity campaigns.

—Exploring trade possibilities through bilateral discussion at Government level with other Countries during Joint Commission/Committee Meetings.

—Further, Government has also set up a Taskforce which has submitted its report on Electronics Hardware Manufacturing.

Quality of Export Items

3071. SHRI SURESH PACHOURI : Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether Government are getting any feedback regarding quality of our export items, especially traditional items;

(b) if so, the details thereof; and

(c) the measures taken by Government to ensure high quality of our export items?

THE MINISTER OF COMMERCE AND INDUSTRY (SHRI MURASOLI MARAN) : (a) and (b) The Government formally receives a feedback regarding quality of exports only in the event of a quality complaint. The Regional Sub-committee on Quality Complaints (RSCQC) set up at the regional offices of the DGFT receives and investigates all quality complaints received from foreign buyers. Appendix 50 of Handbook (Vol. 1) provides the guidelines for dealing with the quality complaints.

(c) The Government extends support and assistance to Trade and Industry to attain internationally accepted standards of quality for their products and also to promote the concept of Total Quality management. A separate chapter on Brand Promotion and Quality has been included in the EXIM Policy.

Tobacco Crop Holiday

3072 . SHRI K. C. KONDAIAH : Will the Minister of COMMERCE AND INDUSTRY be pleased to state :

(a) whether there is any proposal before the Tobacco Board to declare tobacco crop holiday in Karnataka and Andhra Pradesh this year;

(b) if so, whether the Karnataka Government has requested not to declare
one year crop holiday in Karnataka; and